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MANAGEMENT EDUCATION IN A GLOBALIZING WORLD: A CRITICAL PERSPECTIVE ON ITS FUTURE

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ABSTRACT

This paper takes a critical look at the development of management education and how it fits, adapts to and stimulates a globalizing world. It briefly maps out the panorama of such a world and then explores how education is positioned in it. After a brief sketch of management education, the paper looks into the rise and fall of higher learning. The paper then stretches a canvas with the help of three pivots – globalization, higher learning and business management education. The paper proceeds with this analysis to illustrate the issues related to the transplanting of American management education in the context of a significant emerging market – India. Finally it offers some caveats and prescriptions associated with such a process.

Key Words: Management Education, Globalisation, Higher learning, Business Management, Market goal, Academic goal.

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