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GREEN IT: INITIATIVES FOR GROWTH

Ashish Adholiya* and Vineet Chouhan**

Abstract

The basic aspect of Green Information Technology or any other Green initiatives has to be reduction of waste, the waste can be in the form of material, labour, or even time. However the biggest wastes of all are in IT projects, people, labour, time and rework waste. Think of all that time, salaries, efforts, plane rides going back and forth between cities and continents, only to find that the IT projects are delayed, cancelled or does not meet users objectives. That the biggest waste of all Waste always has a cost and it does not vanish into thin either. Making sure that a greater number of IT projects do not result in waste, material, labour, time can be the biggest and most productive green IT initiatives.

Green IT starts with manufacturers producing environmentally friendly products and encouraging IT departments to consider more friendly options like virtualizations (Establishment of the identities without any physical location), power management and proper recycling habits.

The present scenario defines that Green IT is not limited to the development of energy saving equipments only it is about the development of such technology that can manage the time, labour and waste of the organization in a well manner so the sustainable growth can be achieved.

Green technology is spreading its legs throughout the various segments of the organizational developments like from procurement of material, recruiting the employees, generating the reports, managing the timeline, maintaining the quality of products, ensuring the customer protection and health and others. In this paper, how the Green IT initiatives help to assure the growth is covered.

Key Words: Green IT, Virtualizations

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