

ISSN: 2249-0132

THE ESSENCE

JOURNAL OF MANAGEMENT SCIENCE & RESEARCH

2011-12 VOLUME 1 NUMBER 1



SIR PADAMPAT SINGHANIA UNIVERSITY

Udaipur

THE ESSENCE

S. No.	Title	Author	Page No.
1	A Systematic Method for Discovering Effective Patterns of Virtual Project Management	Deepak Khazanchi Ilze Zigurs	1
2	Branding of 'Intangibles': A Critical Literature Review Highlighting Emerging Services Sectors	Amlan Bhattacharya	19
3	A Comparative Study of Performance based Training Need Analysis in Insurance Sector	Leela Vedantam	27
4	Empirical study of volatility in stock market: application of CAPM model	Rajesh Kothari, Sumeet Gupta & Narendra Sharma	43
5	Rural industrialization in india :problems and prospects	M. L. Vasita	63
6	International Financial Reporting Standards: The Case of East Africa Community (EAC).	Anita Shukla, Martin Onsiro Ronald	70
7	IT Mergers of 2009 - a Barometer of Optimism	R. Hemalatha	84
8	Marketing in the e-commerce era and Indian strategy	Ranjeeta Phukan	98
9	An Exploring The Relationship Between Effectiveness of Leader And Their Stress At Workplace	Amit Sharma, Ravi Choudhary	107
10	MSMEs in India: Issues & Challenges in the time of Globalisation	Ashish Vora	120
11	Response of Indian Monetary Policy Against Global Financial Crisis	Girraj Kishore Varshney	133
12	Reflection on the changing scenario of indian& international financial market	Asha Sharma	140
13	Green IT: initiatives for growth	Ashish Adholiya, Vineet Chouhan	146
14	A Comparative Study of Trends in Quality Improvement Approaches in Higher Education in Europe and India	Jitendra Shreemali	153

SHARING VIEWS

1	Trusts – an ancient and modern way to protect and enhance global family wealth in the 21st century	Martin Bowen	166
2	Think globally and behave ethically	Mahender Khari	171

REFLECTION ON THE CHANGING SCENARIO OF INDIAN & INTERNATIONAL FINANCIAL MARKET

Asha Sharma*

Abstract

Whenever a financial transaction takes place, it is deemed to have taken place in the financial market. Financial markets are pervasive in nature. Financial markets can be referred to as those centers and arrangements which facilitate buying and selling of financial assets, claims and services. Financial markets play a vital role in mobilization and collection of saving in the economy which provide useful for formulation, implementation of policies and it facilitates liquidity management. Financial sector reforms include Globalization, liberalization and deregulation along with technological advancement has integrated Indian and international market. Since last two decades, the rapid economic growth and globalization of financial market is one of the most significant developments of financial market. The position is worsening liquidity due to wide variety of market. There has been a sharp reduction in liquidity and in trading activity a counterparty risk is rising. Money market is also facing liquidity problem and have losses incurred which resultant in reduction of net asset value. Financial system has become less transparent where investors are panicking because of the lack of information. The previous period of 2001 to 2006 was regarded as credit boom and easy liquidity, led to a massive re-leveraging to households, financial institutions and parts of the corporate sector. Presently, severe worsening of conditions in financial markets is facing a problem of liquidity and credit liquidity that will have serious effects on real economics. Credit crunch is creating a vicious circle and a global economic is causing slow down of economics. Reserve Bank of India should liberalising credit policy and government policy should also frame the policy favoring of corporate sector such as liberalising licensing policy, providing financial help, reducing tax rate, inspiring them to increase in their exports. The most significant development in the international financial market has been the growing degree of integration and interdependence between the international financial markets. The globalization of market has brought about increasing competition amongst domestic and international financial markets. The quality of the product and services have been enhanced by the greater mobility of capital and the possibilities of more efficient saving allocation through increased competition among the financial intermediaries.

Key Words: Financial Intermediaries, Pervasive, Liquidity

*Department of Accounting, J.N.V.University, Jodhpur